



## Welcome to Collegegolf.us by Collegesport ApS (also collegesport.us)!

Collegesport ApS is a software company that provide and provide and sell tools for athletes, athlete's parents, colleges/universities, their coaches and athletic staff, sports clubs and affiliations, and anyone connected to the sports world, to implement and manage and control their schedules, skills and also for athletic students' personal and academic data to enter colleges/universities as a student athlete and a college coach personal data used in the process of recruiting students.

This Privacy Policy applies only to your use of Collegesport.us' tools, services, and platform, including any associated Collegesport.us' mobile or desktop applications, collegesport.us other websites (collectively "the Services", and any websites specifically, the "Websites"), as well as your relationship with Collegesport ApS.

By accessing or using the Services, you are agreeing to this Privacy Policy and concluding a legally binding agreement between yourself and Collegesport.us.

***If you do not agree with this Privacy Policy, please do not access or use the Services.***

You should read our Privacy Policy in full to understand what data we collect, how we use it, and the circumstances where we may share it.

This Privacy Policy may change over time. If we make changes to it, we will post the modified Privacy Policy here and on our website [here](#). We encourage you to visit this page periodically to learn of any updates.

## What Information do We Collect

We collect personal information (or personal data) and non-personal information from you when you use our Services. As further described in this section, we may receive personal information about you that you submit through the Services or that is provided to us by a third party; we also may receive personal information about you automatically as you use the Services.

### Your personal information

As a provider of electronic services, one of our most important tasks is to secure your data that you entrust us and that we always live up to the security demands from you and the authorities.

When you enter into an agreement with Collegesport.us or use our services, you accept that Collegesport.us processes your personal information according to applicable law on the protection of personal information and this privacy policy.

Management and relevant personal at Collegesport.us have access to the information about you when you have entered, or we have collected them, during registration or updating.

The data controller for personal information which is collected upon the registration/updating and sale of products, use of services, or use of the website and apps for collegesport.us, is:

## Collegesport ApS,

Industrivej 10a,

DK-4340 Tollose,

Danmark

Email: info@collegesport.us

CVR/VAT-No: DK-40057005

### What is personal information?

The term personal data covers all information that may be used to identify a person, including but not limited to his first and last name, age, gender, personal address or other physical address, phone/mobile/cell numbers, e-mail address or/and other contact information.

### What personal information do we collect?

If you want to use, buy and receive products or services from Collegesport.us, we need to collect certain personal information to complete the transaction and to offer you, our services.

When you are being asked to provide personal data, you have the right to reject. If you choose not to supply the personal data that are necessary to be able to offer you a product or service, will you not be able to use the corresponding product or service.

Collegesport.us collects and processes your personal data when, on our websites or apps, you do any of the following:

- Register as a free user of our services
- Completing a purchase of our products or order one of our services.
- Creating a customer account
- Subscribe to our newsletter
- Creating a support ticket
- Communicating with collegesport.us

If you begin an order at Collegesport.us, which is not completed, we delete the information we have stored about you after 30 days.

When you purchase a product on Collegesport.us, we collect the following data, but not limited to it:

- Name
- Gender
- Address
- Postcode and city
- Country
- Phone number
- Email
- Birthday or age
- Organization or Company name
- CVR/VAT-number or equivalent
- IP address
- Credit card type
- Credit card-token
- College organisation or association number

You can optionally provide the following personal information in your control panel:

- Facebook UserID and other social media id
- Mobile phone number
- Passport number
- Social security number

## What do we use your personal information for?

### Your ordinary contact information

Your name and address are required for us to be able to deliver a product or a service you register for or purchased through us.

We collect your Email-Address to be able to send you an order confirmation and information about your product

If you during a registration process or through our webpages or apps, have given us your approval, we use your contact information to offer you a more efficient customer service and support. Eg notifications.

### Your credit card data

At no point does Collegesport.us store Credit card data used for online payments, and all communication during order and payment is encrypted.

All administrative sites as well as sites that could include sensitive information is SSL encrypted and PCI certified.

### Passwords

To provide optimal security, all customers' passwords are stored as encrypted.

### Newsletters

If you during a registration process or through our web page have given you approval, we will use your email to send out newsletters.

You can subscribe to or unsubscribe from the newsletter at any time. All newsletter emails also include a link to unsubscribe.

If the use of your personal data is based on your acceptance, then you have the right to retract the acceptance at any time.

### Logging your IP address

We log your IP address to check unauthorized use or abuse of our products and services or in other ways detect, investigate or prohibit activities that can violate our policies or be illegal.

Such treatment will take place as part of our legitimate interest as data controller.

The data is used to analyze trends, administrate or optimize offerings and to monitor the use of our webpage.

We store your personal data on our own servers, on our service providers servers, located in physical data centers in Denmark.

## When We May Share Your Personal Information

We will only share your personal information with third parties under the following circumstances:

- With your consent or if you choose to share through our system.
- As a college athlete, with colleges/universities and their coaches and athletic staffs
- By you an approved college agent or athletic agent.
- With affiliated businesses, agents, or vendors that are contractually engaged to provide us with services, such as email management. These companies are obligated by contract to safeguard any personal information they receive from us.
- With respect to Customer Data, in accordance with our contracts with our customers and suppliers.
- With any of our affiliated companies, including parent company, subsidiaries, joint ventures, or other companies under common control with us (in which case we will require such entities to honor this Privacy Policy).
- If we believe that disclosure is reasonably necessary to comply with a law, regulation, valid legal process (e.g., subpoenas or warrants served on us), or governmental or regulatory request to protect the security or integrity of the Services; and/or to protect the rights, property, or safety of Collegesport.us, its employees, customers, users, or others. If we are going to release your data, we will do our best to provide you with notice in advance by email, unless we are prohibited by law from doing so.
- In the event we go through a business transition (such as a merger, acquisition by another company, bankruptcy, or sale of all or a portion of our assets, including, without limitation, during the course of any due diligence process), your personal information will likely be among the assets transferred. By providing your personal information, you agree that we can transfer such information in those circumstances without your further consent. Should such a business transition occur, we will make reasonable efforts to request that the new owner or combined entity (as applicable) follow this Privacy Policy with respect to your personal information. If your personal information would be used contrary to this privacy policy, we will request that you receive prior notice.

## When We Use and Share Non-Personal Information

We use and share your non-personal, de-identified or aggregated data in a variety of ways, including to improve the Services. Cookies and Tokens

We use tracking technologies, such as cookies, local storage, and pixel tags as described further below.

### Cookies and Local Storage

Cookies and local storage may be set and accessed on your computer. Upon your first visit to the Services, a cookie or local storage will be sent to your computer that uniquely identifies your browser. "Cookies" and local storage are small files containing a string of characters that is sent to your computer's browser and stored on your device when you visit a website. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent; however, if you reject cookies, you may not be able to sign in to the Services or take full advantage of our Services. Additionally, if you clear all cookies on your browser at any point after setting your browser to refuse all cookies or indicate when a cookie is being sent, you will have to again reset your browser to refuse all cookies or indicate when a cookie is being sent.

Our Services use the following types of cookies for the purposes set out below:

## Type of Cookie

### *Analytics and Performance Cookies*

These cookies are used to collect information about traffic to our Services and how users use our Services. The information gathered does not identify any individual visitor. The information is aggregated and therefore anonymous. It includes the number of visitors to our Services, the websites that referred them to our Services, the pages that they visited on our Services, what time of day they visited our Services, whether they have visited our Services before, and other similar information. We use this information to help operate our Services more efficiently, to gather broad demographic information and to monitor the level of activity on our Services. We use Google Analytics and Simply.com web statistic for this purpose. Google Analytics uses its own cookies. It is only used to improve how our Services works. You can find out more information about Google Analytics cookies here and Simply.com web statistic here You can find out more about how Google protects your data here. You can prevent the use of Google Analytics relating to your use of our Services by downloading and installing the browser plugin available via this link.

### *Essential Cookies*

These cookies are essential to provide you with services available through our Services and to enable you to use its features. For example, they allow you to log in to secure areas of our Services and help the content of the pages you request load quickly. Without these cookies, the services that you have asked for cannot be provided, and we only use these cookies to provide you with those services.

### *Functionality Cookies*

These cookies allow our Services to remember choices you make when you use our Services, such as remembering your language preferences, remembering your login details, remembering which polls you have voted in and in some cases, to show you poll results, and remembering the changes you make to other parts of our Services which you can customize. These cookies also enable us to identify you across various screens and devices as you login and use our Services, as well as enable us to work with partners to resolve your digital identities and personalize your experiences across our Services, our partners and customers, and across channels. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you visit our Services.

### *Pixel Tags*

We also use "pixel tags," which are small graphic files that allow us and third parties to monitor the use of the Services and collect usage data. We may also insert pixel tags on third parties' websites. A pixel tag can collect information such as the IP address of the computer that downloaded the page on which the tag appears; the URL of the page on which the pixel tag appears; the time (and length of time) the page containing the pixel tag was viewed; the type of browser that retrieved the pixel tag; and the identification number of any cookie previously placed by that server on your computer. We use pixel tags to collect information about your visit, including the pages you view, the links you click and other actions taken in connection with our sites and Services and use them in combination with our cookies to provide offers and information of interest to you. We may also use pixel tags to collect data related to a website visit. Similar functionality may be enabled in a mobile app through the use of an SDK (Software Development Kit). Pixel tags also enable ad networks to serve targeted advertisements to you when you visit the Services or other websites. In addition, we use a variety of other technologies that collect similar information for security and fraud detection purposes.

You can also find more information about cookies and how they work, what cookies have been set on your computer or mobile device and how to manage and delete them at <http://www.allaboutcookies.org> and <http://www.youronlinechoices.com>.

To be clear, Collegesport.us does not, and cannot, track your activity when you are not using the Services and does not collect activity about your online activity after you leave the Services.

### How to Opt-Out of Email Communications

To stop receiving notifications or promotions, please click the unsubscribe link found at the bottom of each email. For users in the European Economic Area (“EEA”): We only send marketing communications to users located in the EEA with your prior consent. Please see the section “GDPR: Information for EEA Users” below.

### International Data Transfers for EU and Swiss Individuals

Personal data collected through our Services will be transferred to and stored by us in Denmark and on our Service Providers machines in and outside Denmark; therefore, your personal data might be processed outside your jurisdiction in a country that is not currently subject to an adequacy decision by the European Commission, and that may not provide the same level of data protection as your jurisdiction, such as the EEA. We ensure that the recipient of your personal data offers an adequate level of protection and security, for instance by entering into the appropriate back-to-back agreements and, if required, standard contractual clauses or alternative mechanism for the transfer of data as approved by the European Commission (Art. 46 GDPR) or other applicable regulator

### GDPR: Information for EEA Users

This section only applies to our EU and European Economic Area (“EEA”) users.

Individuals located in the EU and EEA have certain rights in respect of your personal data, including:

- The right of access to your personal data.
- The right to correct or rectify any inaccurate personal data.
- The right to restrict the processing of personal data
- The right to object to processing of personal data
- The right to erase your personal data; and
- The right to personal data portability.

As a Collegesport.us user:

- We rely on your consent as a lawful basis for processing personal data to provide you with marketing or promotional communications.
- We process personal data in order to provide you with services as requested by you or to perform our contract with you as described in this document, including:
  - To enable the Services to function as expected; and
  - To communicate with you in response to customer service inquiries and to deliver nonpromotional, service-related emails.
- Additionally, we process personal data based on our “legitimate interests” in providing you the Services including:
  - To protect against fraud.
  - Network and information security; and
  - To offer the Services.

In some cases, Collegesport.us may process personal data pursuant to a legal obligation or to protect your vital interests or those of another person.

Collegesport.us will offer EU, EEA and Swiss individuals whose personal data has been transferred to us the opportunity to choose whether the personal data we have received may be used or disclosed for a purpose other than the purpose for which it was originally collected or subsequently authorized by the individual. An individual may opt-out of such uses or disclosures of their personal data by contacting us at [info@collegesport.us](mailto:info@collegesport.us)

### Exercising Rights, Contacting Us and Accessing Your Information

Collegesport.us users may exercise their rights regarding their personal information as follows:

- Manage your privacy preferences here.
- By email at [info@collegesport.us](mailto:info@collegesport.us)
- You may withdraw your consent to receive marketing or promotional communications at any time by clicking the “unsubscribe” link found within Collegesport.us email updates and changing your contact preferences. Please note, you will continue to receive essential accountrelated information, even if you unsubscribe from promotional emails.

If you have any questions about our privacy practices, or if you wish to make a request, please contact us at:



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